



Greater Anderson Days 13th Anniversary 4th Annual Event Poster & T-shirt Contest

Deadline: Monday, March 1, 2011

ABOUT GREATER ANDERSON DAYS:

Together, Anderson Township Park District, Anderson Area Chamber of Commerce, Anderson Township Government, and the Anderson Township Fireman's Association joined resources to create the event, Greater Anderson Days. It was envisioned that the event would bring people together, allow businesses to meet new customers, give organizations more visibility, and raise the Township's profile. All of this with an invitation to the rest of the Cincinnati area to celebrate with the Anderson community and see what Anderson Township is all about.

Voted the **2009 & 2010 Community Press Reader's Choice Winner for "Best Festival"**, Greater Anderson Days is an incredible weekend of great food from local area restaurants, live entertainment, Rozzi's Famous Fireworks, a fun and informative Business Expo, games, rides, the 67th Annual Fireman's Festival & gambling, tremendous teamwork and tons of fun. This July weekend tradition attracts thousands from the Anderson area and beyond for a blend of exciting festival atmosphere and familiar hometown appeal. Proceeds benefit the Anderson Foundation for Parks & Recreation Playground Fund and the Anderson Township Fireman's Association.

The event coordinator - Anderson Township Park District – is once again extending an invitation for a community wide Greater Anderson Days poster design contest. The poster design should emphasize the Greater Anderson Days' 13th Anniversary, and visually reflect the spirit of this Anderson community celebration.

** More event info and past poster designs can be found at AndersonParks.com/ADays.*

BENEFITS* TO THE SELECTED WINNER:

- Your design will become the face of Greater Anderson Days; it will be on the cover of 47,000 event mini-books distributed in various Community Press newspapers throughout Eastern Cincinnati. As the winner, you will also be featured in a mini-book article.
- 200 posters and 1,000 flyers of your design will be displayed throughout Eastern Cincinnati, including Anderson area businesses.
- *****New!***** Poster design will be featured in 21,000+ copies of Anderson Township Park District's "Summer Park Guide".
- Recognition on event official website, www.AndersonParks.com/ADays.
- You will receive recognition as the contest winner during the event from the main stage.
- An event goodie bag that contains:
 - (3) Greater Anderson Days posters and t-shirts
 - (1) VIP parking pass to event for the entire 3-day weekend
 - (2) VIP tickets for you to attend the sponsor reception on Sunday night.

** Benefits subject to change*

GUIDELINES:

- Contest is open to ages 17 and up
- **Artwork files are to be vector based only (Adobe Illustrator) and submitted in CMYK.** Photography or photographic images of any kind will not be accepted.
- Vibrant colors are highly encouraged.
- Artwork must be designed for a vertical format of 18" x 24", but may be scaled down (no smaller than 8.5 x 11 page) for entry submission.
- The winning design and design rights become the property of the Greater Anderson Days Event Coordinator – Anderson Township Park District - and must be easily adaptable for T-shirts, print ads, and flyers.
- Designs must be original artwork created by the submitting artist and may not incorporate any copyrighted materials.
- Entries will be evaluated based on appeal, creativity, and marketability. The review committee at the Anderson Township Park District will select the winning design.
- There is no limit to the number of entries submitted.
- The design must incorporate the following:
 - Greater Anderson Days
 - 13th Annual Community Celebration
 - July 29 - 31, 2011
 - Beech Acres Park ~ 6910 Salem Road
 - Benefiting the Anderson Foundation for Parks & Recreation Playground Fund & The Fireman's Association
 - Event Logo (email Alli Cottrill for artwork: ACottrill@AndersonParks.com)
 - Times: Friday 5 pm – 11 pm; Saturday 5 pm – 11 pm; Sunday 5 pm – 10 pm
 - Fireworks Sunday at 10 pm
 - Free Shuttle from McNick HS
 - Limited parking on Salem Road
 - Voted the 2009 & 2010 Community Press Reader's Choice Winner for "Best Festival"
 - 2.5" h x 17" w place holder for sponsor logos
 - www.AndersonParks.com/Adays

TO APPLY:

Submission deadline: Monday, March 1, 2011

The winner will be notified by Monday, March 8.

By mail: Print and mail the application below along with a print out of your work, brief biography, and brief statement of submitted work to:

Anderson Township Park District
Attn: GAD Poster Contest, Alli Cottrill
8249 Clough Pike, Cincinnati, OH 45244

By Email: Email a file (vector, pdf, eps) of your work to Alli Cottrill, ACottrill@AndersonParks.com, with a subject line of GAD Poster Contest Entry. Please include all contact information requested on this form, brief biography, and brief statement of submitted work.

